

Letter of Enquiry

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To whom it may concern,

The purpose of this correspondence is to enquire about World Finance's award selection process for wines. I would like to know the following:

1. What is the criterion that nominates a winery for a World Finance award?
2. What are the methodologies used to assess the wineries in Israel?
3. Are there on ground procedures that World Finance conducts during the selection process?
4. What does the award consist of? Is there a financial component to the award?

I would also like to enquire about World Finance's wine awards in Israel for 2018. Israeli media outlets have reported that World Finance chose the Psagot Winery as Israel's 2018 top wine producer.¹ It is still unclear whether it is official or not.

I look forward to hearing from you

Regards,

Shawan Jabarin
General Director



¹ Sarah Levi, Psagot Winery Chosen as Best Wine Producer in Israel, Jerusalem Post. 28 March 2018.
<http://www.jpost.com/Israel-News/Psagot-Winery-chosen-as-best-wine-producer-in-Israel-547334>

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